ClickValue

Online marketing & Web Analytics

vincent@clickvalue.nl
laura@clickvalue.nl
ClickValue

- Small office
  - 15 people (equal man/woman)
  - PC Hooftstraat (centrum of Amsterdam)

- Founded in 2005
  - In the top 100 fastest growing companies in the Netherlands

- More info? www.clickvalue.nl
Champions League

- Customers
  - Essent, Nuon, SNS, New York Pizza, Oad, KLM, etc.
  - Also SME

- Partners
  - oa. Google, Adobe, Webtrends, Tagman etc.

- Competition
  - Deloitte, Accenture, etc.
    (some small organizations)
Assignments

• Open to suggestions, any (good) idea is welkom

• Thesis projects with a technical component
  - Manage longtail SAE (eg. automated upload of productfeeds to Google api’s)
  - Tracking visitors over multiple databases

• Thesis project with a marketing component
  - SEA automated or manual
  - Predictive analytics
Guiding students

• Sufficient experience
  - Multiple student already did their final thesis project at ClickValue
  - Former VU assistant professor employed
    - >10 students guided successfully
Questions

- More informatie?

- Contact us at info@clickvalue.nl of vincent@clickvalue.nl

- Questions